



ELR SERVICES

RESTAURANT CONSULTING & SERVICES - PHOTOGRAPHY - NOTARY - CREATIVE SERVICES

RESTAURANT CONSULTING & BUSINESS SERVICES PRICING - MILWAUKEE MARKET

Restaurant Operations & Management

A la carte pricing

Operational audit (FOH + BOH): \$300
Systems setup (inventory, scheduling, workflow): \$150/hr
Vendor/supplier management: \$150/hr
Staff scheduling setup: \$200 flat

Monthly retainer

Basic Ops Support — \$750/month
2 meetings/month
Email support
Full Ops Management — \$1,500/month
4 meetings/month
Weekly check ins
Priority support

Compliance, Licensing & Public Officials

A la carte pricing

Compliance consultation: \$200/hr
Communication with public officials: \$200/hr
Licensing & permit guidance: \$300 flat per permit
Inspection preparation: \$250
Corrective action plan: \$300

Monthly retainer

Compliance Support — \$1,000/month
Up to 4 meetings
Document review
Email/phone support
Compliance Management — \$2,500/month
We handle all communication with officials
Unlimited meetings
Priority response

Menu Development & Costing

A la carte pricing

Menu costing: \$20 per item
Menu engineering analysis: \$250
Menu redesign: \$300–\$500
Recipe standardization: \$25 per recipe

Monthly retainer

Menu Support Plan — \$500/month
Up to 10 items updated monthly
Quarterly engineering review

Financial & Business Strategy

A la carte pricing

Startup planning: \$500
Break even analysis: \$300
Pricing strategy: \$200
Cash flow optimization: \$150/hr

Monthly retainer

Financial Strategy Plan — \$750/month
2 strategy meetings
Monthly financial review

Staff Training & Development

A la carte pricing

FOH/BOH training session: \$250
Leadership coaching: \$150/hr
Hiring & onboarding systems: \$300
Customer service training: \$200

Monthly retainer

Training Support — \$600/month
2 training sessions
Staff materials included



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Marketing & Digital Presence

A la carte pricing

Simple website creation: \$300–\$600
Domain purchase & management:
\$50/year + domain cost
Professional email setup: \$50 per account
Social media setup: \$150
Responding to reviews: \$150/month
Branding guidance: \$150/hr

Monthly retainer

Digital Presence Plan — \$500/month
Review responses
Basic social media support
Website updates

Graphic Design Services

A la carte pricing: Does NOT include printing

Posters: \$75–\$150
Banners: \$100–\$200
Stickers: \$50–\$100
Event flyers: \$75–\$150
Social media graphics: \$25–\$50 each
Print ready files: \$50–\$100
Menus: \$150–\$2000
Simple 1 Page: \$150
Two Page: \$300
Trifold: \$450
Multi-page: \$600–\$1200
Dine in/Take Out, Bar: \$1200–\$2000

Monthly retainer

Design Bundle — \$400/month
Up to 6 graphics
1 banner or poster
Priority revisions

Photography Services

A la carte pricing

Food photography session: \$250
Product photography: \$200
Staff portraits: \$150
Event photography: \$300
Editing/retouching: \$10 per image

Monthly retainer

Content Photography Plan - \$500/month

Crisis Management & Turnaround

A la carte pricing

Emergency compliance fix: \$300
Operational rescue session: \$250
Culture rebuild consultation: \$200/hr

Monthly retainer

Turnaround Plan — \$2,000/month
Weekly meetings
Full operational oversight

New Restaurant Launch Support

A la carte pricing

Concept development: \$500
Pre opening checklist: \$300
Hiring & training: \$150/hr
Soft opening planning: \$300
Full launch support: \$2,500+

Monthly retainer

Launch Partner Plan — \$3,500/month
Full support from concept to
opening



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TIERED PACKAGES

Bronze - Essential Support \$800 Month

2 consulting meetings per month (operations, menu, or strategy)
Email support (48–72 hr response)
Basic compliance guidance (no direct communication with officials)
Review of documents, permits, or menu updates (up to 5 items/month)
1 simple graphic per month (poster, flyer, or social media graphic)
5 review responses per month
Discounted hourly rate: \$150/hr for additional work
Best for: New owners, small restaurants, or clients who need structured guidance but not full management.

Silver - Professional Management \$1500 Month

4 Consulting meetings per month
Priority email support (24–48 hr response)
Direct communication with public officials (up to 2 issues/month)
Menu updates (up to 10 items/month)
3 graphics per month (posters, banners, flyers, or social media)
1 photography mini session per month (10 edited images)
Social media review responses (up to 20/month)
Domain + email management
Discounted hourly rate: \$125/hr for additional work
Best for: Active restaurants needing ongoing support, compliance help, and consistent digital presence.

Gold - Full Service Restaurant Partner \$4000/month

Unlimited consulting meetings
Direct communication with public officials (unlimited issues)
Full compliance management
Menu engineering + redesign support
6 graphics per month (any type)
1 full photography session per month (20 edited images)
Social media review responses (unlimited)
Website updates + domain/email management
Staff training (1 session/month)
Operational audits (monthly)
Priority support (same day response)
Discounted hourly rate: \$150/hr for additional work
Best for: Restaurants in growth mode, new openings, or businesses needing full operational and compliance oversight.

Additional Professional Services

Initial 60 min Consulting Meeting: \$200
ServSafe Proctoring — \$50 per student
Notary Services — \$10 per signature
Mystery shopper evaluation — \$150
Bilingual communication — \$150/hr
Ongoing operational support — \$150/hr

Rush/Expedited Fees

Same day design: +50%
48 hour turnaround: +25%
Emergency compliance meeting: +50%
Weekend or after hours work: +50%

Contact Information

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